



## Dissemination the project SWOPS in Motala 31<sup>st</sup> of Aug 2015

We started with a presentation of the project in our newsletter. We had in March 19, a separate routing of selected companies included in one of our network under the name "Career Motala". A network of representatives from companies where we saw a number that fits in SWOPSprojects frames. The Motala Companies which was invited were *Motala municipality, Aleris, Holistic, Euroform, Maotala Train, Landsringet, Holm Industries, Thermal Regulator, Poppelstaden, Arla Plast, Specma Wiro, Industry Expertise, Medhelp* and *Motala Verkstad*.

With regard to criteria and that we want to work with companies that we know have the need for more gender equality in business development within their organizations. We have selected four companies in different segments, retail, manufacturing and healthcare / social services. These four companies have individually been visited by Kiki Stridh and network learning - a model of equal career opportunities have been presented. Expertise is available at the respective companies, but we want to needs-driven orientation needs, using proven models and knowledge - to suit the individual company. A needs analysis is now the basis for further work. On 2 September, is next meeting for further discussion and work.

Growth Motala' s work is very much based on networking and meetings with local companies, so the dissemination of our work have received broad support. At the network meetings/breakfast meetings which we have the last Friday of each month, the project has been presented.

During the talks and meetings we have had, it has also come up issues of competence: the need with seasonal labor, or of qualified skills? An interesting idea begin develops: that several companies share employees (over the year or day / week / month). An IT resource or administrator with part-time in several companies. Here have Growth Motala collaboration with Linköping University, and students have interviewed companies. A questionnaire on the issue will be sent out during September.

An invitation and a preliminary program are forthcoming workshop on 21-22 October. We keep on spreading information about it among our networks and plans to invite local companies for a broad networking and exchange of experiences from participating countries.